

**own**  
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How to communicate about nuclear ?

## Need for pedagogy – based on responsibility and pride



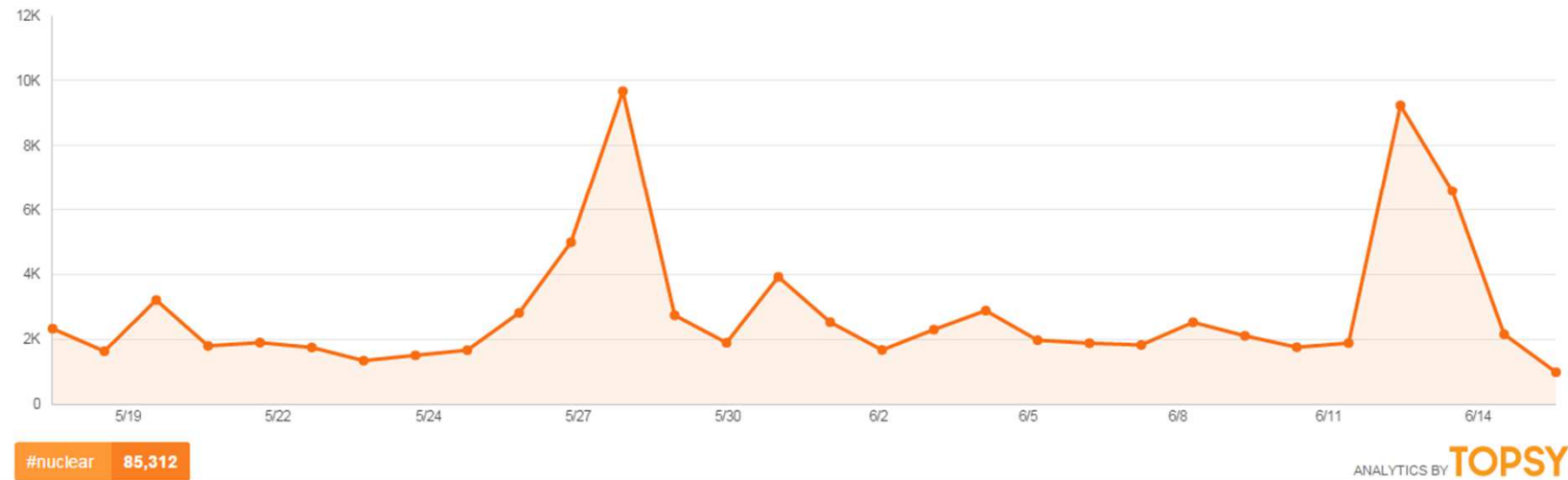
## Strong opponents





# Social Networks

Tweets per day: #nuclear  
May 17th — June 16th



85 312 tweets with the hashtag #nuclear last month

SFEN retweeted  
**Nuclear for climate** @Nuclear4Climate - Jun 15  
 To reduce CO2 emission, emerging countries need technology transfers. What is the policy on nuclear? #viEUwsLive

RETWEETS 6 FAVORITES 5

NIA @NIAUK · May 31  
**Environmental benefits of #nuclear energy**

**ENVIRONMENTAL BENEFITS OF NUCLEAR ENERGY**

- Nuclear energy is essential if we are to meet the UK and Europe's future clean energy needs. Together with renewables and cleaner coal it can reduce our carbon emissions as part of a diversified energy mix.
- Nuclear is low carbon. The power generated by the current nuclear fleet avoids the emissions of 40 million tonnes of carbon dioxide a year – the equivalent of taking around half of Britain's cars off the roads.
- Over its life-cycle, a nuclear power station will emit around five tonnes of CO<sub>2</sub> per gigawatt hour of electricity generated, compared with nearly 500 tonnes from gas and around 900 tonnes from coal.

COAL → 4 DAYS  
 1KG → 4 DAYS  
 URANIUM → 685 YEARS

• 1kg of coal would power a 60 watt light bulb for four days. In comparison, 1kg of uranium would power the same bulb for 685 years.

View photo

International Youth Nuclear Congress  
 15 mars · 🌐

<https://www.youtube.com/watch?v=PrjZc9Jeoqk>  
 #Nuclear4Climate Video Channel

**Nuclear energy and climate change challenges - infographic**  
 Discover in this infographic why nuclear energy is part of the solution for the electricity demand and climate challenges our planet is facing (and why we bo...  
 YOUTUBE.COM

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